Call to Convention

The 117th Arizona PTA State Convention

June 9 - 10, 2023
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The guiding force behind everything we do at the Arizona PTA is our mission statement: **To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.**

With that statement, the Arizona PTA Board of Managers is delighted to invite you to the 117th Annual Arizona PTA State Convention. It will occur on Friday, June 9, and Saturday, June 10, 2023. We will host the Convention at the Hilton Phoenix Resort at the Peak this year. This year's theme is "The Game of PTA," We are eager to welcome local leaders like you to join us for two full days of learning, networking, fun, and celebration!

As a valued member of our community, your presence will make a significant contribution to our convention. You can network with other leaders, learn from expert speakers, and participate in interactive workshops. We will have dedicated vendor time so that you can meet with vendors to plan for successful fundraisers for the upcoming year. We expect other nonprofits to join us and share programs you can bring back to your local units for the upcoming school year. Our workshop presenters will share insights into how we can all work together to achieve our goals for the betterment of our children.

We know you're busy, but we're confident that the value you'll derive from attending the convention will be worth your time. You'll be able to connect with other leaders, share your experiences, and learn from others. Plus, you'll have the chance to win some exciting prizes and participate in fun games that will help you learn more about the PTA. This is also the perfect opportunity to celebrate your local Unit accomplishments with the entire state! Membership awards for local units and individual membership awards are now open and ready to be submitted by you! We can't wait to see what all your local units have accomplished and read about all the fantastic people who have helped you reach your goals! And, of course, what would Convention be without time to dance and celebrate? Our Convention Committee has planned a Great Gatsby-themed awards dinner on Saturday night.

We look forward to you and your local unit attending wearing your finest inspired Great Gatsby outfits! To register for the convention, visit our website, [www.azpta.org](http://www.azpta.org) and complete the registration form. If you have any questions, feel free to contact us at [office@azpta.org](mailto:office@azpta.org).
We hope to see you at the 117th Annual Arizona PTA State Convention on June 9 and 10, 2023! We look forward to your ideas and insights on how we can all work together to impact our children’s lives.

Warmest Regards!

Anne Gabriellini
President, Arizona PTA
Greetings PTA Members:

Welcome to your state convention! I hope that you are staying safe and well. Thank you for taking this time to learn and grow as a leader. Your attendance is a testament to your commitment to our PTA mission: *To make every child’s potential a reality.*

I am honored to serve as the 57th national president of this incredible association that we love so much. PTA reached our momentous 125th Anniversary on Feb. 17, 2022, and it fills me with pride to say that our mission work is alive and thriving in communities across the nation.

We help every child reach for the stars, we empower our families to fully engage in their child’s development, we support our teachers and staff, and most importantly, we raise our One PTA voice to advocate for all of our children’s needs to all decision makers.

As Mother Teresa said, “The miracle is not that we do this work, but that we are happy to do it.” The coming months will provide new challenges and new opportunities, but I know I can count on all of you to meet them with PTA passion, persistence and servant leadership.

My wish for you at your state convention is to leave this experience with a renewed mindset. Use this moment to recommit yourself to this work. Be open to possibilities. Today is a chance for all of us to rededicate ourselves to the mission and work even harder to make sure that our children are successful in their schools, and that families are engaged like never before.

Please know that National PTA is here to support you every step of the way. I encourage you to explore the available resources, especially the PTA for Your Child membership campaign, at PTA.org/MembershipCampaign. Remember, we want every family in our schools to join PTA, because we can do more together than apart.

We can succeed in ensuring our children become all that they can be. Are you ready to start the work with me? I can’t do it alone—so I can’t wait to see what we can accomplish together, as ONE PTA!

Thank you for all that you do. Have a great convention!

Sincerely,

Anna King
President, National PTA

REGISTRATION DETAILS: ALL 2023 CONVENTION REGISTRATIONS ARE TWO-DAY REGISTRATIONS (June 9 & June 10)

- Online registration CLOSES MAY 31, 2023.
- Registration rates include:
  - Convention tote, convention badge and access to all conference workshops and our vendor/exhibit hall, admission to General Sessions, daily refreshment breaks, Friday breakfast, Friday lunch, Friday meet & greet, Saturday breakfast, Saturday lunch AND the Saturday evening Awards Dinner Celebration and dance!
- Convention Registration is non-transferrable. All sales are final.
- If you are voting in new board officers, please use the ‘placeholder’ registration option.

The 2023 Convention is designed to be a two-day experience (June 9 & 10), there is NO one-day registration option

Early Bird registration (PTA MEMBER): **Now - April 28** = $220 per person

Regular registration (PTA MEMBER): **April 29 - May 16** = $250 per person

Late registration (PTA MEMBER): **May 17 - May 31** = $280 per person

Non-PTA Member registration is **$350.00** per person and due by May 31.

AFTER JUNE 1, your only Registration option is on-site AT THE Conference (PTA MEMBER): **$300** per person and meals are not guaranteed.

Questions?? Email registration@azpta.org

In accordance with the Arizona PTA Bylaws each local unit shall be entitled to be represented at the annual convention of the Arizona PTA by four (4) of its officers or their alternates, and by one additional delegate per fifty (50) members or major fraction thereof as shown on the books of the state treasurer on March first (1st). If you are sending an officer other than one of the four main officers or a delegate who is not an officer, please make sure to send your meeting minutes approving the alternates and/or additional delegates for voting delegate status. Every delegate must register and pay for convention in order to vote during General Session. Only those on who were paid members of a local unit in Good Standing by March first (1st) will be considered voting delegates. If you are unsure of your delegate status, please email membership@azpta.org.

ONLINE REGISTRATION HERE
Nestled in the slopes of the Phoenix Mountains Preserve, Hilton Phoenix Resort at the Peak invites you to experience the warmth of our hospitality, all-suite accommodations, popular amenities and contemporary meeting facilities.

**AT A GLANCE**
- 433 beautifully appointed two-room suites featuring a bedroom & separate living room
- 48,000 ft of flexible indoor and outdoor event space
- River Ranch waterpark with pools, waterfalls, waterslide, & Lazy River
- Tocasierra Spa, Salon & Fitness Centre
- 3 On-site Restaurant
- 15 minutes from Phoenix Sky Harbor Int’l Airport and Downtown Phoenix/Scottsdale
- Certified Green by AZ Hotel & Lodging Assn.
- Check-In Time: 4:00pm
- Check-Out Time: 11:00am (Late Check out, based on availability, Fee $35.00
- Early Departure Fee: $75.00

**Room Rate:** $169/per night + Resort Fee ($15/night) + Tax

Enjoy the amenities listed below for a discounted daily charge of $15 per suite + tax:
- Unlimited high-speed Internet for up to two devices ($29.90 value)
- Unlimited local and 1-800 phone calls ($1/call value)
- Use of Fitness Centre for up to four people ($48 value)
- Tennis court use for two people for up to one hour ($18 value)
- One round of 18-hole miniature golf for up to four people ($20 value)
- Admittance into the River Ranch for up to four people (maximum four people per suite - $140 value)
- Daily Fitness Class (one class per day, up to 2 people, $30 value)

**Booking Link:** [HERE](#)

Please make your reservations by Wednesday, **May 17, 2023**, to receive your group rate. Reservations made after this date will be subject to prevailing rate and availability. Reservations can also be made by calling **1-800-Hiltons (445-8667)**, just mention the group code **PTA** or by mentioning the group **2023 AZPTA Convention**

They can also book by calling the hotel directly at **1-602-997-2626**

Room rate is available three days prior and post our Convention for those that might want to make a trip of it.
### Friday June 9, 2023

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00-12:00</td>
<td>Registration</td>
<td>Convention Center- Anasazi Lobby</td>
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<tr>
<td>8:00-8:45</td>
<td>Pastries with the President</td>
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<tr>
<td>9:00-9:45</td>
<td>Workshop Session 1</td>
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<td>9:45-10:00</td>
<td>Break (Snack)</td>
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<tr>
<td>10:00-10:45</td>
<td>Workshop Session 2</td>
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<td>10:45-11:00</td>
<td>Break</td>
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<td>11:00-11:45</td>
<td>Workshop Session 3</td>
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<td>12:00-1:00</td>
<td>Lunch</td>
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<td>1:00-1:45</td>
<td>Workshop Session 4</td>
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<td>1:45-2:00</td>
<td>Break</td>
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<td>2:00-2:45</td>
<td>PTA BASICS 1- ALL ATTENDEES</td>
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<tr>
<td>2:45-3:00</td>
<td>Break</td>
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<tr>
<td>3:00-4:30</td>
<td>General Session 1- ALL ATTENDEES</td>
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<td>4:00-7:00</td>
<td>Vendor Hall</td>
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<td>5:00-6:00</td>
<td>Meet &amp; Greet AZ PTA BOM</td>
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### Saturday June 10, 2023

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<td>7:00-10:00</td>
<td>Registration</td>
<td>Convention Center- Anasazi Lobby</td>
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<td>7:00-10:00</td>
<td>Vendor Hall</td>
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<td>8:00-8:45</td>
<td>Breakfast</td>
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<td>8:45-8:55</td>
<td>Announcements</td>
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<td>9:00-9:45</td>
<td>Workshop Session 5</td>
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<td>9:45-10:00</td>
<td>Break (Snack)</td>
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<td>10:00-10:45</td>
<td>MemberHub- ALL ATTENDEES</td>
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<td>10:45-11:00</td>
<td>Break</td>
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<td>11:00-11:45</td>
<td>Workshop Session 6</td>
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<td>12:00-1:00</td>
<td>Lunch</td>
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<td>1:00-1:45</td>
<td>Workshop Session 7</td>
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<td>1:45-2:00</td>
<td>Break</td>
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<td>2:00-2:45</td>
<td>PTA BASICS 2- ALL ATTENDEES</td>
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<td>Break (Snack)</td>
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<td>3:00-5:30</td>
<td>General Session 2- ALL ATTENDEES</td>
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<td>6:30-7:00</td>
<td>Cocktails</td>
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<td>7:00-9:00</td>
<td>Awards Ceremony/Dinner</td>
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<td>Networking &amp; Dance</td>
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***Schedule is subject to change, so be sure to check the official Program at Convention***
Candidate for President

SARA GAGLIARDI

My current volunteer position with the Arizona PTA gives me an opportunity to support PTA’S in the state of Arizona. Part of my duties include monitoring region directors, committees, non-profit requirements for approx. 200 501(c) 3 non-profits, filing incorporation docs. Some of my previous duties were to monitor membership monthly, calculate the number of payments and membership before submitting to the National PTA. I help with keeping local PTA’s up-to-date with current membership information, training as needed and current events through social media platforms. Being part of the Arizona PTA enabled me to work in various regions with local units. I have spent considerable time in the online program downloading data, updating online files, updating the database, responding to e-mails and phone calls as well as be present (and currently virtual) while chartering new local units. It has been my goal to join Arizona PTA to help educate units about the SOA requirements to help them stay current and be a successful PTA.

I feel the last few years with Arizona PTA has given me the time to experience what the team expects and deserves from a president. I have continued to attend president elect meetings with National PTA last year and this year along with National and state trainings to try and acquire as many skills as possible in order to serve. During my time as VP of Membership I pushed for and helped execute the introduction of the MemberHub platform to assist local units in a positive manner. I intend to always put the Arizona PTA organization, team, local units, and members in highest regard in whatever role I serve. Thank you for your consideration.
PROCEDURE FOR NOMINATIONS FROM THE FLOOR

(ARIZONA PTA BYLAWS ARIZONA OFFICERS AND THEIR ELECTION Article VIII, Section 1.E) Any member planning to run from the floor for a position must advise the Arizona PTA President twenty-one (21) calendar days (by May 19) before the First General Session of the annual Arizona PTA convention.

The slate of officers for the 2023-2024 term is as follows:

**State Officer Positions**
- President
- President-Elect
- Vice-President

**Region Director Positions**
- North Central Maricopa County Region Director
- Northwest Maricopa County Region Director
- Southeast Maricopa & Pinal Counties Region Director
- Southern Arizona Region Director

If a member is interested in a position listed above, they can be nominated from the floor at the First General Session during convention, June 9, 2023. **A member must advise the Arizona PTA President no later than May 19, 2023, emailing the appropriate forms to the Arizona PTA President at agabriellini@azpta.org**. A member must meet the qualifying criteria which shall be verified by the Nominating Committee. The following provisions shall govern the qualifications and eligibility of candidates for election.

**Qualifications/Criteria**: The eligibility requirements for candidates to the offices listed below are found in the Arizona PTA Bylaws Article VIII. ARIZONA PTA OFFICERS AND THEIR ELECTIONS, Section 2, and Section 3.

To be eligible for nomination to the office of President, or President-Elect, a person must have experience serving as an officer for at least one (1) year on a local PTA/PTSA unit or PTA/PTSA council and at least two (2) years of Arizona PTA Board of Managers experience including Executive Committee experience. Nominees must be a member of a local PTA/PTSA unit before election.

Vice President: To be eligible for nomination for the office of Vice-President a person must have experience serving as an officer at a local PTA/PTSA unit or PTA/PTSA council totaling at least two (2) years and at least two (2) years of Arizona PTA Board of Managers experience including Executive Committee experience. Nominees must be a member of a local PTA/PTSA unit before election.

Region Director(s): Must have a background of at least two (2) years accumulated PTA/PTSA experience. This position is exempt from the requirement of the Arizona PTA Board of Managers experience. Nominees must be a member of a local PTA/PTSA unit before the election. Note: A Region Director’s nomination must be signed by a person within their region.

Each officer shall be a member of a local PTA/PTSA unit within the area of the Arizona PTA. (ARIZONA PTA BYLAWS ARTICLE VIII, ARIZONA PTA OFFICERS AND THEIR ELECTIONS Section 1.C.)

**Duties and Responsibilities of Officers**

Review ARIZONA PTA BYLAWS ARTICLE IX DUTIES OF OFFICERS Sections 4-7, found on pages 9 and 10. Board of Managers, duties see page 12, Executive Committee, see page 12 (ARIZONA PTA BYLAWS ARTICLE XI EXECUTIVE COMMITTEE Section 4) for duties. Region Directors duties see page 10. (ARTICLE IX DUTIES OF OFFICERS Section 7 Duties of the Region Director)
Local Unit Awards for 2023

Local Unit of the Year
This award will be given to the Local PTA/PTSA Unit of the Year. This award recognizes a local unit that has demonstrated a commitment to the mission and purposes of PTA. This award focuses on membership, activities and programs for the entire year.

Outstanding Unit for Family Engagement Award
This award will be given to a local PTA/PTSA unit that demonstrates a commitment to the Six National Standards for Family-School Partnerships as well as the overall mission and purpose of PTA.

Local Unit Volunteer of the Year
Arizona PTA’s Volunteer of the Year Award recognizes and honors outstanding a volunteer who has given selflessly to make their school community a better place for students and staff to achieve their goals.

This special person does not need to be the person who logs the most volunteer hours or a PTA/PTSA executive board member. Nominees should be someone who has made a positive impact on the school and its children. Favorable consideration is given to the nominee who also is shown to have promoted membership in the PTA/PTSA. All PTA/PTSA local units are encouraged to participate in this recognition of volunteers.

Cornerstone Award
Arizona PTA’s Cornerstone Award recognizes and honors a non-certified staff member currently working with, for or on behalf of children. Support staff are the cornerstone of the school community. Please check with your school to identify who is considered non-certified staff. This nominee should exemplify the mission and purposes of PTA.

SuperMAN Award
Arizona PTA’s SuperMAN Award recognizes and honors and outstanding male leader in the community. The nominee must be a member of the PTA/PTSA.

This special person does not need to be the person who logs the most volunteer hours or a PTA/PTSA Executive Board member. Nominees should be someone who has made a positive impact on the school and its children. Favorable consideration is given to the nominee who also is shown to have promoted membership in the PTA/PTSA. All local units are encouraged to participate in this recognition of volunteers.

Future Leader Award
This award recognizes an outstanding student leader in the PTA/PTSA community. This nominee must be a member of the PTA/PTSA and be capable of understanding, participating in discussion and debating motions without adult assistance to be considered for this award.

Power Partner Award (Educational Professional, Non-teaching)
Arizona PTA’s Power Partner Award recognizes and honors an education professional in a non-teaching role currently working with or on behalf of students. This person must be a member of the PTA/PTSA and exemplify the mission and purposes of PTA. This person could be a Principal, Vice Principal, Superintendent, Counselor, Governing Board member or other professional in the education community.

Champion for Children Award
Arizona PTA’s Champion for Children Award recognizes and honors a PTA/PTSA member for exceptional efforts to advocate, support and speak on behalf of all children and youth in their community.

To nominate someone for an award visit: https://www.azpta.org/2023-awards
The Bylaws Committee has worked hard to bring forward to you the proposed amendments to the Arizona PTA Bylaws and the Arizona PTA Unified Local PTA/PTA Bylaws. Please take some time to review the proposed amendments prior to General Session 1 of the convention to be held on June 9, 2023.

If you have a question or need help with writing an amendment, you can speak to a member of the Bylaws Committee prior to General Session 1 and additional questions can be asked during General Session 1, as well. It is important to review these documents that govern your local PTA/PTSA unit, and we appreciate you doing so.

**Need information? Contact:** bylaws@azpta.org

Review the [proposed bylaws amendments to the Arizona PTA Bylaws](#).

Review the [proposed amendments to the Arizona PTA Unified Local PTA/PTSA Bylaws](#).

Also listed on our website: [www.azpta.org/2023-convention](#).
What is the Reflections Program??

Explore the Arts and Express Yourself National PTA has a long-standing commitment to arts education. The Reflections program provides opportunities for recognition and access to the arts which boost student confidence and success in the arts and in life.

Each year, over 300,000 students in Pre-K through Grade 12 create original works of art in response to a student-selected theme. This 50+ year-old program helps them explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.

The 2023-2024 Reflections theme is: I Am Hopeful Because...

Students submit their completed works of art in one or all of the available arts categories: Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts.

Arizona PTA will communicate deadlines and resources at www.azpta.org/reflections, via social media and newsletters.

Where do I start??

1. Get familiar with theme and the categories and recruit a team and a set of judges (August)
2. Promote your program, partner with teachers to see if they can make it part of their curriculum and build the buzz (mid-August to early September)
3. Officially kick off the program, highly recommended you start during National Arts in Education Week (Sept. 10 – 16, 2023)
4. Host an event during National Arts and Humanities Month (October) offer time, space and materials for students to participate in the arts.
5. Start collecting the submissions and do the judging (Mid-October-Early November)
6. Celebrate your school winners and send them on to the Arizona State PTA by:
   
   Friday, January 12, 2024.

Needed Forms can be found on AZPTA leader page and various resources on the National PTA website www.pta.org/reflections

If you have any questions, please contact us at office@azpta.org
PUTTING ON THE RITZ GALA

Arizona PTA Invites you to a Night of Awards, Dinner and Dancing

JUNE 10 6:30PM

Hilton Phoenix Resort at the Peak
Main Ballroom

6:30PM COCKTAIL HOUR- DINNER 7PM-DANCING 9PM-11PM

Come Dressed to Impress!
We’ve made it easier for you to select the right classes to meet your REQUIRED training!

Training is a requirement per the Arizona PTA Unified Local PTA/PTSA Bylaws as a Standard of Affiliation in order to maintain a charter as a PTA under Arizona and National PTA.

Each registered Convention attendee will receive a leadership training punch card which has required trainings listed. Your punch card will be punched after attending a required class. Leaders who are taking classes for Standards of Affiliation training, MUST turn in their punch card by the end of General Session 2, on Saturday, June 10th.

Cards not turned in will not be honored after convention adjourns. Please be sure to turn in your punch card, even if you don’t complete all required training classes as Arizona PTA will offer online training at no additional charge to paid convention registrants.

Below are the classes to complete your training requirement!

Get in the GAME with PTA
M - MemberHub
O - Open the door to Membership
N - Need to Know (PTA Basics 1)
E - Eager to Learn More (PTA Basics 2)
Y - You make a Difference (Advocacy)
$ - All about the Dollars (Treasurer)

We also offer a variety of classes for general knowledge and well-rounded leadership.

All cards must be turned in by 5pm Saturday June 10 to count for training
The Value of PTA Membership

For over 125 years, National PTA has worked to better the lives of every child in America. When you belong to PTA, you are part of a network of millions of parents, teachers, administrators, business leaders and policymakers who work together to ensure our public schools provide a quality education for every child in a safe and healthy environment.

PTA Members ...

- **Strengthen** family and community engagement in schools.
- **Elevate** the voices of families in critical child advocacy work.
- **Support** programs that improve student outcomes and success.

| <3M Members | 13.8M Students served | 53% of PTAs serve Title I schools | 57% of students we serve are students of color | 71% of dues spent on programs for PTAs and families | $4.58M in grant funding to state and local PTAs |

**Community**
PTA provides a network of support for families during the busy, fast-paced school year. There are hundreds of opportunities for parents, teachers, administrators, business leaders and political leaders to build the relationships that help our communities thrive.

**Advocacy**
For over 125 years, National PTA has been the conscience of the country for child and youth-related issues. PTA members advocate every day for federal, state and local policy initiatives that better the lives of every child in education, health and safety.

**Programs**
PTA provides research-based, high-quality programs that encourage families to explore everything from the arts and STEM, to healthy lifestyles and school improvement initiatives. They’re innovative, easy to implement, and even better—they’re fun!

**Funding**
Your membership in PTA gives you access to hundreds of grants to help you better engage families, support student success, improve the health and safety of students and families, increase access to arts education or celebrate advocacy and diversity.

**Leadership Development**
PTA provides leadership development and support to prepare leaders to run and grow their PTA. Our new online learning community, Thrive, offers short courses you can take from anywhere. PTA also provides mission-based training on family engagement and diversity, equity and inclusion.

**Resources**
PTA brings you the latest parenting advice, membership recruitment tools, programs, leadership development and advocacy training to help PTA members stay on the leading-edge and give more to our nation’s children.
As a PTA member, you have National PTA to support and assist you as you run your PTA. With just over two million members, it is time to make an investment in our future to keep our mission thriving for the next generation of PTA members.

- Only $2.25 of each PTA member's dues go to National PTA.
- Over 70% of that amount goes to programs and services.
- With inflation, the purchasing power of $2.25 is now worth just $1.71

Proposed Dues Rate - $4.00

The $1.75 increase will cover...

- Advocacy expenses to advance our public policy priorities
- Travel for state leaders
- Hosting national meetings
- Training and support for PTA leaders as you run your PTA
- Ensuring a PTA presence in every state
- Some revenue lost from inflation from 2011-2022

What Will Happen Next?

Delegates—as defined by our bylaws—will vote on the proposed due rate during the virtual convention in June.

We know there will be questions and thoughts throughout this process. We want this to be a transparent process and will have monthly conversations with state leadership and provide timely updates.

Send any questions you have about the proposed dues rate to PTA.org/ProposedDuesRate.
Brag Boards

All PTA/PTSAs are invited to bring a Tri-Fold Brag Board to Convention this year to show off your individual successes and accomplishments! This is a great opportunity to toot your horn and share great ideas with other PTA/PTSAs so that we can all be successful!

Volunteers Needed!!!

We need the help of local volunteers to make convention a memorable experience for all! If you are interested in helping at this exciting event, please contact Arizona PTA by emailing the Convention Chair Jenny Chavez at: jchavez@azpta.org

Additional Information

Participate in our Selfie Scavenger Hunt that will have you interacting with your Arizona PTA Board of Managers, fellow attendees and our host city Phoenix. Complete this activity and turn it in for a chance to win fabulous prizes!