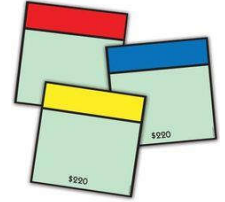


Training



We've made it easier for you to select the right classes to complete your REQUIRED training!

Training is a requirement per the Arizona PTA Unified Local PTA/PTSA Bylaws as a Standard of Affiliation in order to maintain a charter as a PTA under Arizona and National PTA.

Each registered Convention attendee will receive a Leadership Training Punch Card which has required trainings listed. Your punch card will be punched after attending a required class. Leaders who are taking classes for Standards of Affiliation training, MUST turn in their punch card by the end of General Session 2, on Saturday, June 10th.

CARDS NOT TURNED IN WILL NOT BE HONORED AFTER CONVENTION ADJOURNS.

Please be sure to turn in your punch card, even if you don't complete all required training classes as Arizona PTA will offer online training at no additional charge to paid convention registrants.

Below are the classes to complete your training requirement!

Get in the GAME with PTA

M MemberHub

O Open the door to Membership

N Need to Know (PTA Basics 1)

E Eager to Learn More (PTA Basics 2)

Y You make a Difference (Advocacy)

\$ All about the Dollars (Treasurer)

We also offer a variety of classes for general knowledge and well-rounded leadership.

M	O	N	E	Y	\$
MEMBER HUB	OPEN THE DOOR TO MEMBERSHIP	NEED TO KNOW PTA BASICS 1	EAGER TO LEARN PTA BASICS 2	YOU MAKE A DIFFERENCE ADVOCACY	ALL ABOUT THE DOLLARS

All cards must be turned in by 5pm Saturday June 10 to count for training

NAME: _____
UNIT: _____
POSITION: _____

#GetinthegamewithPTA

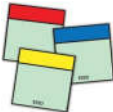


2023 General Schedule - Summary



Friday June 9, 2023

Saturday June 10, 2023



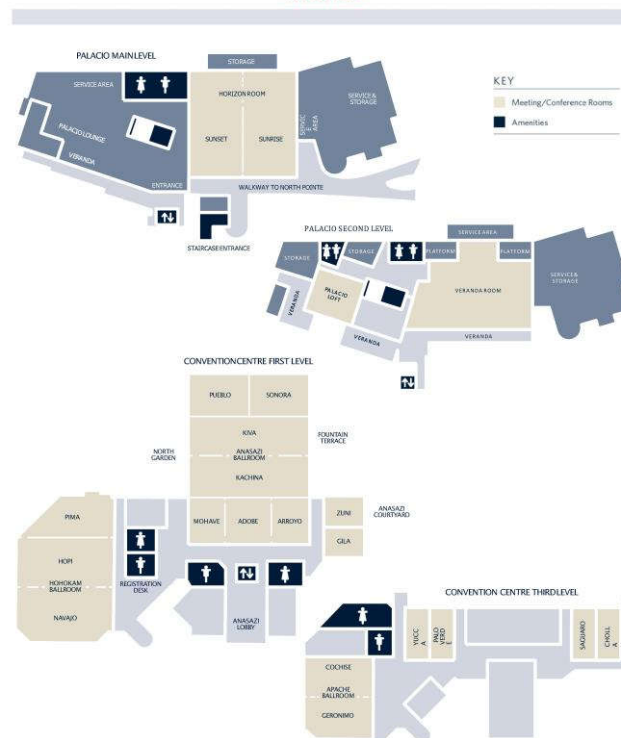
Registration	
7:00-12:00	Convention Center- Anasazi Lobby
7:00-10:00	Premier Vendors
8:00-8:45	Pastries with the President
9:00-9:45	Workshop Session 1
9:45-10:00	Break (Snack)
10:00-10:45	Workshop Session 2
10:45-11:00	Break
11:00-11:45	MemberHub – ALL ATTENDEES
12:00-1:00	Lunch
1:00-1:45	Workshop Session 3
1:45-2:00	Break
2:00-2:45	PTA BASICS 1- ALL ATTENDEES
2:45-3:00	Break
3:00-4:30	General Session 1 - ALL ATTENDEES
4:00-7:00	Vendor Hall
5:00-6:00	Meet & Greet AZ PTA BOM

Registration	
7:00-10:00	Convention Center- Anasazi Lobby
7:00-10:00	Vendor Hall
8:00-8:55	Breakfast
8:45-8:55	Announcements
9:00-9:45	Workshop Session 4
9:45-10:00	Break (Snack)
10:00-10:45	Workshop Session 5
10:45-11:00	Break
11:00-11:45	Workshop Session 6
12:00-1:00	Lunch
1:00-1:45	Workshop Session 7
1:45-2:00	Break
2:00-2:45	PTA BASICS 2- ALL ATTENDEES
2:45-3:00	Break (Snack)
3:00-5:30	General Session 2 - ALL ATTENDEES
6:00-7:00	Cocktails
7:00-9:00	Awards Ceremony/Dinner
9:00-11:00	Networking & Dance

*****Schedule and Workshops are subject to change*****

Please be sure to check the official digital version of the Program at Convention and online!

CONFERENCE & EVENT ROOMS



#GetinthegamewithPTA



Workshop Schedule – Day 1: Friday, June 9

117th Annual Arizona PTA Training Workshops

Standards of Affiliation training requires Leaders to take one class from each of the **M-O-N-E-Y-\$** classes below.

"Get In the Game with PTA"	Letter Codes	Attendees are required to take the following:
MEMBERHUB	M	Basics of MemberHub Friday, 11:00 a.m. (or online)
Open the Door to MEMBERSHIP	O	One Membership workshop Friday, Session 3, Saturday, Session 6, Saturday, Session 7 (or online)
Need to Know (PTA BASICS 1)	N	PTA Basics 1 Friday, 2:00 p.m. (or online)
Eager to Learn (PTA BASICS 2)	E	PTA Basics 2 Saturday, 2:00 p.m. (or online)
You Make the Difference (ADVOCACY)	Y	One Advocacy Workshop Friday, Session 1, Saturday, Session 5 (or online)
All About the Dollars (TREASURER)	\$	One Treasurer Workshop Friday, Session 1, Friday Session 2, Saturday, Session 7 (or online)
Bonus		Optional Workshops

7:00AM - 12:00PM: REGISTRATION - ANASAZI LOBBY
7:00AM - 10:00AM: PREMIER VENDORS

8:00AM - 8:45AM: PASTRIES WITH THE PRESIDENT, ARIZONA PTA PRESIDENT - ANNE GABRIELLINI
KACHINA/KIVA/PUEBLO/SONORA

	GERONIMO	COCHISE	YUCCA/ PALO VERDE	SAGUARO/CHOLLA	PIMA
9:00AM – 9:45AM WORKSHOP SESSION 1	DON'T END UP IN SUSPENSION JAIL BY MISSING DEADLINES (SARA GAGLIARDI & NICOLE MARTIN)	HEALTHY MINDSOPOLY ROLL YOUR WAY TO MENTAL WELLNESS (KRISTIN BUMFORD)	ALL ABOUT THE DOLLARS (\$) (JENNY CHAVEZ & STEVEN WEIGLEY)	YOU MAKE THE DIFFERENCE (Y) (KIRSTEN MORGAN)	BUILD A STRONG FINANCIAL FUTURE (BRIAN URIE & ELEONORA SANCHEZ, MOUNTAIN AMERICA CREDIT UNION)
10:00AM – 10:45AM WORKSHOP SESSION 2	E-CIGARETTE AWARENESS (LILLIAN ASHBY, ARIZONA ATTORNEY GENERAL)	GET IN THE GAME WITH GRAND CANYON UNIVERSITY (DR. CHERYL PAUL & DR. CAROL LIPPERT)	MONEY MONEY MONEY, MINDER (\$) (JACKIE EDMONDS)	STRATEGIC PLANNING & DEPLOY (KIRSTEN MORGAN & SARA GAGLIARDI)	DIVERSITY, EQUITY INCLUSION BASICS (ANGELA MCCALLISTER)

11:00AM - 11:45AM THE BASICS OF MEMBERHUB (M) *REQUIRED BY ALL
KACHINA/KIVA/PUEBLO/SONORA

12:00PM REGISTRATION CLOSES

12:00PM - 1:00PM LUNCH KACHINA/KIVA/PUEBLO/SONORA

1:00PM – 1:45PM WORKSHOP SESSION 3	THE GAME OF MEMBERSHIP (O) (AMANDA REYES)	WHY DOES YOUR GROUP NEED INSURANCE (BRITTANY HERNANDEZ, AIM INSURANCE)	LAWS OF EFFECTIVE COMMUNICATION (MJ RODRIGUEZ)	READY SET GO - EVENT PLANNING BASICS (JENNY CHAVEZ & JACKIE EDMONDS)	SECRETARY - IMPORTANT PLAYER ON THE BOARD (TERRIE MINNICK & NICOLE MARTIN)
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2:00PM - 2:45PM PTA BASICS 1 (REQUIRED BY ALL) KACHINA/KIVA/PUEBLO/SONORA

3:00PM - 4:30PM GENERAL SESSION I KACHINA/KIVA/PUEBLO/SONORA

4:00PM - 7:00PM VENDOR HALL MOHAVE/ADOBE/ARROYO

5:00PM - 6:00PM MEET & GREET AZ PTA BOM MOHAVE/ADOBE/ARROYO

Workshop Schedule – Day 2: Saturday, June 10

117th Annual Arizona PTA Training Workshops

Standards of Affiliation training requires Leaders to take one class from each of the **M-O-N-E-Y-\$** classes below.

“Get In the Game with PTA”	Letter Codes	Attendees are required to take the following:
MEMBERHUB	M	Basics of MemberHub Friday, 11:00 a.m. (or online)
Open the Door to MEMBERSHIP	O	One Membership workshop Friday, Session 3, Saturday, Session 6, Saturday, Session 7 (or online)
Need to Know (PTA BASICS 1)	N	PTA Basics 1 Friday, 2:00 p.m. (or online)
Eager to Learn (PTA BASICS 2)	E	PTA Basics 2 Saturday, 2:00 p.m. (or online)
You Make the Difference (ADVOCACY)	Y	One Advocacy Workshop Friday, Session 1, Saturday, Session 5 (or online)
All About the Dollars (TREASURER)	\$	One Treasurer Workshop Friday, Session 1, Friday Session 2, Saturday, Session 7 (or online)
Bonus		Optional Workshops

7:00AM - 10:00AM REGISTRATION, HELP DESK, VENDORS – ANASAZI LOBBY

*7:30AM - 10:30AM OFFICER VOTING AS NEEDED

7:00AM - 10:00AM VENDOR HALL MOHAVE/ADOBE/ARROYO

8:00AM - 8:55AM BREAKFAST KACHINA/KIVA/PUEBLO/SONORA

WELCOME TO CONVENTION DAY 2 ANNOUNCEMENTS: ARIZONA PTA PRESIDENT, ANNE GABRIELLINI

	GERONIMO	COCHISE	YUCCA/PALO VERDE	SAGUARO/CHOLLA	PIMA
9:00AM – 9:45AM WORKSHOP SESSION 4	PASS GO, COLLECT GRANTS: THE ART OF GRANT WRITING (KRISTIN BUMFORD)	DISCOVER YOUR STRENGTHS (MJ RODRIGUEZ)	BUILD A STRONG FINANCIAL FUTURE (BRIAN URIE & ELEONORA SANCHEZ, MOUNTAIN AMERICA CREDIT UNION)	ROLL THE DICE..HOW TO RUN AN EFFECTIVE MEETING	NATIONAL PTA PROGRAMS (DANIELLE PADIA, CRYSTAL MCCABE, STACEY ABELMAN, MELISSA ANDREWS)

REGISTRATION AND VENDORS CLOSE 10:00AM

10:00AM – 10:45AM WORKSHOP SESSION 5	LEADERSHIP RECRUITMENT (KRISTIN BUMFORD & STEVEN WEIGLEY)	HAPPY HEARTS, HEALTHY KIDS (MORGAN PORTER & THERESA HOGE, AMERICAN HEART ASSOCIATION)	YOU MAKE THE DIFFERENCE (Y) (KIRSTEN MORGAN)	SO MANY HATS SO LITTLE TIME: HOW TO FIND A HEALTHY BALANCE BETWEEN FAMILY, WORK & PTA! (CRYSTAL MCCABE & STACEY ABELMAN)	TAKE A CHANCE WITH MEMBERHUB (SARA GAGLIARDI JACKIE EDMONDS COURTNEY BOWMAN-COX)
11:00AM – 11:45AM WORKSHOP SESSION 6	WINNING STRATEGIES FOR MEMBERSHIP (O) (AMANDA REYES)	MARKETING/CANVA (COURTNEY BOWMAN-COX)	HOW TO STAY POSITIVE & MOTIVATED (KIRSTEN MORGAN)	THERE ARE RULES TO THIS PTA GAME (TERRIE MINNICK & JACKIE EDMONDS)	HUMAN TRAFFICKING- (RACHELLE LUMPP, ARIZONA ATTORNEY GENERAL)

12:00PM – 1:00PM LUNCH KACHINA/KIVA/PUEBLO/SONORA

1:00PM – 1:45PM WORKSHOP SESSION 7	USING TRAUMA-INFORMED CARE TO ADDRESS MENTAL HEALTH CONCERNS IN THE CLASSROOM & AT HOME (RENEE TUMOLO)	PUTTING THE PIECES TOGETHER...BUDGETS & FINANCIAL REVIEWS (\$) (JENNY CHAVEZ, STEVEN WEIGLEY, JACKIE EDMONDS)	GROWING MEMBERSHIP ACROSS THE BOARD (O) (AMANDA REYES, BRIENNE PECK, LOCAL UNIT GUESTS)	ACTIVATE COMMUNITY PARTNERSHIPS FOR A WIN! (TRACEY BEAL W/SCHOOL CONNECT)	RAISING SPECIAL KIDS OVERVIEW (MARGARI TA GONZALEZ-MAYNEZ)
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2:00PM – 2:45PM PTA BASICS 2 (REQUIRED BY ALL) KACHINA/KIVA/PUEBLO/SONORA

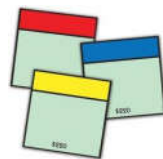
3:00PM – 5:30PM GENERAL SESSION 2, SPONSOR SPEAKERS KACHINA/KIVA/PUEBLO/SONORA
BYLAWS AND LEGISLATIVE PLATFORM VOTING, LOCAL UNIT MEMBERSHIP AWARDS/RECOGNITION

6:00PM - 7:00PM COCKTAILS

7:00PM - 9:00PM AWARDS CEREMONY /SPEAKER/BUFFET DINNER KACHINA/KIVA/PUEBLO/SONORA

9:00PM- 11:00PM DANCE

Workshop Descriptions



Build a Strong Financial Future

Brian Urie & Eleonora Sanchez, Mountain America Credit Union

You will learn how to invest for long-term growth, what to consider when it comes to inflation and when to utilize tax-advantaged savings options.



ASSOCIATION INSURANCE
MANAGEMENT INC

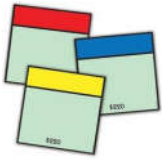
Why Does Your Group Need Insurance?

Brittany Hernandez, AIM Insurance

Cover your Assets. Your event is decorated, everyone has arrived, the fundraiser is making money, everyone is happy. But then someone gets hurt and you realize that you forgot to purchase insurance...now what? What if you discover some of the fundraising money was stolen? Don't put yourself in that situation. Come to this learning workshop to find out how to protect yourself and your PTA. AIM will discuss the liability our PTA's face, what coverages are available, and offer any guidance on what you need to do to protect yourself.



Workshop Descriptions



DISCover Your Strengths

MJ Rodriguez, Soar 2 New Heights

As you get to know yourself and your triggers you can create a more meaningful and fulfilling environment around you. Learn how to work and understand yourself and others through interactive activities.

Laws of Effective Communication

MJ Rodriguez, Soar 2 New Heights

Based on John C. Maxwell's brand-new book 16 Undeniable Laws of Communication, this interactive session will help you learn what the laws are as well as how these skills are life altering in any leadership position.



Happy Hearts, Healthy Hearts: Kids Heart Challenge and the Benefits of Nonprofit Collaboration

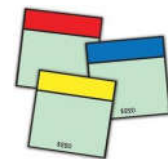
Morgan Porter, American Heart Association

Theresa Hoge, American Heart Association

The objective of this workshop is to educate and inspire PTA Leaders about the importance of happy and healthy hearts in schools, while highlighting the Kids Heart Challenge program by the American Heart Association. Benefits include collaborating with a nonprofit organization for the betterment of schools.



Workshop Descriptions



Human Trafficking

Rachelle Lumpp, Anti-Human Trafficking Program Manager - Arizona Attorney General

Human trafficking doesn't just happen in other countries; it happens right here in Arizona communities. The Arizona Attorney General's Office Community Outreach Division travels statewide providing awareness presentations on trafficking for all who are interested. This presentation discusses what human trafficking is, who is at risk, the role of social media, national and local statistics, myths vs. facts, and the steps parents and others can take to protect their children. We also provide real-life examples of human trafficking in Arizona and explain what you should do if you suspect someone may be a victim.

E-cigarette Awareness

Jillian Ashby, Community Outreach Coordinator - Arizona Attorney General

E-cigarettes have only been around for the last decade and its popularity has grown just within the last few years. Because of this short timeframe, we still don't know what the long-term health effects are with the use of e-cigarettes. The Tobacco Enforcement Unit and Community Outreach Division of the Arizona Attorney General's Office have developed a presentation to create awareness and education about the potential dangers that come with vaping. In this presentation, attendees will learn about nicotine and nicotine poisoning, food grade flavoring, battery explosions, national and local statistics, the outcomes and potential consequences of breaking Arizona law, and more.



Get in the Game with Grand Canyon University

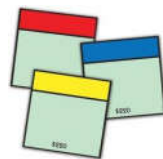
Dr. Carol Lippert, Grand Canyon University - Assistant Vice President K12 Education Development & Special Projects

Dr. Cheryl Paul, Grand Canyon University - Assistant Vice President for Academic Alliances

We are excited to help Arizona PTA members get in the game with Grand Canyon University. Grand Canyon has made supporting K12 education an integral part of our mission. Our programming for K12 students and their families encourages students to be forward-thinking to increase future opportunities. GCU offers a variety of resources for students, parents, guardians, educators, and staff. Resources include full school community support and targeted assistance with coaching. Benefits include scholarships for students, staff, and parents, access to professional development, and connections to GCU resources. We believe we can nurture student learning and increase academic success by combining community support with robust education systems and outstanding educators. Please join our presenters as they discuss resources available for supporting all learners.



Workshop Descriptions



Raising Special Kids Overview

Margarita Gonzalez-Maynez , Raising Special Kids - Family Outreach Specialist

The workshop is designed for families to know what Raising Special Kids does in the community. RSK is proud to be the Parent Center for Information and Training for the state of AZ (PTI) providing support for families who have a member (s) with a disability(es). The presentation explores the different areas where support is provided and how it is done. RSK serves families who have children with disabilities from birth the 26 years old, sometimes we go further if the case deserves it. Our organization provides support primarily in English and Spanish, but we can help in other languages.



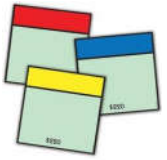
Using Trauma-Informed Care to Address Mental Health Concerns in the Classroom and at Home

Renee Tumolo & Peter Tumolo, Renee Tumolo Coaching, LLC & Growth Counseling

In this workshop, LPC, EMDR Consultant Peter Tumolo, and MSW, CLC Renee' Tumolo will discuss the effects of trauma on the central nervous system, and how it affects our behavior and our ability to teach and learn. Using scientific research, they will focus on a shame-free approach to difficult behaviors by showing how trauma affects the ability to connect and self-regulate. They will teach effective tools that can be used to address dysregulation with compassion, and in a way that helps improve the functioning of teachers, parents, and students.



Workshop Descriptions



Activate Community Partnerships For a Win!

Tracey Beal, School Connect Founder & CEO

Is your school looking for community partnerships with focused talent that can help your school reach its goals? In this interactive workshop the School Connect team will unlock the process of discovering community assets, accessing collaborative partnerships, and building a powerful eco-system that will help your students thrive. Does your school have a signature program? This workshop will provide you with a clear and simple roadmap to identify experts with a specific focus! This session is perfect for parent leaders, teachers and principals!



So Many Hats, So Little Time: How to find a healthy balance between family, work, and PTA!

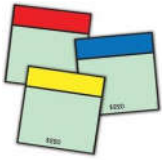
Crystal McCabe, Eagle Ridge PTSA - Secretary

Stacey Abelman, Eagle Ridge PTSA - President

Have you ever asked yourself, how can I do it all? Do you ever have PTA members or potential members ever say, "I don't have time to help!" In this interactive session, we will help you to find a healthy balance in managing all of the hats that each of us wear while raising a family, working, and making time for PTA. We will also prepare you for how to respond to those members that never seem to have any time.



Workshop Descriptions



The Basics of MemberHub- REQUIRED BY ALL ATTENDEES (M.O.N.E.Y.\$.)

**Gena Ward, MemberHub,
Sara Gagliardi, Arizona PTA 1st Vice President, &
Courtney Bowman-Cox, Arizona PTA Marketing Chair**

We are going to dive deep into the basics around Membership and Compliance. By the end of this presentation, you will be familiar with how to submit your compliance, update your officers, and even manage your membership.

Take a Chance With MemberHub

**Sara Gagliardi, Arizona PTA 1st Vice President,
Courtney Bowman-Cox, Arizona PTA Marketing Chair, &
Jackie Edmonds – Northwest Region Director**

This round table discussion will focus on allowing you the opportunity to share your experience, learn from others, and ask questions related to the MemberHub platform. We will also discuss the additional fundraising opportunities MemberHub offers. Take a chance and join us!

The Game of Membership (M.O.N.E.Y.\$.)

Amanda Reyes, Arizona PTA Vice President of Membership

In this workshop we will cover everything you need to know from staying compliant with your membership to growing your membership numbers!

Winning Strategies For Membership (M.O.N.E.Y.\$.)

Amanda Reyes, Arizona PTA Vice President of Membership

In this workshop we will dive into the data of membership and strategically plan for the year to come.

Growing Membership Across the Board (M.O.N.E.Y.\$.)

**Amanda Reyes, Arizona PTA Vice President of Membership,
Brienne Peck, &
Local Unit Special Guests**

With this panel we will have an open forum guided discussion about what's working in the world of Membership, along with tips and tricks to improve membership outcomes across the state.

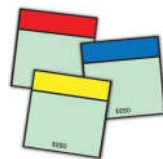
PTA Basics- Session 1 - REQUIRED BY ALL ATTENDEES (M.O.N.E.Y.\$.)

Arizona PTA Board of Managers

Members of the AZ PTA Board of Managers In this mandatory class, all leaders will be learning the basics of PTA. Arizona PTA deadlines, SOA requirements (Standards of Affiliation), parliamentary procedures, the advocacy message of PTA, membership reporting, treasury basics, insurance requirements and the mission and purpose of PTA.



Workshop Descriptions



[PTA Basics- Session 2 - REQUIRED BY ALL ATTENDEES \(M.O.N.E.Y.\\$.\)](#)

Arizona PTA Board of Managers

Members of the AZ PTA Board of Managers In this mandatory class, all leaders will be learning the basics of PTA. Arizona PTA deadlines, SOA requirements (Standards of Affiliation), parliamentary procedures, the advocacy message of PTA, membership reporting, treasury basics, insurance requirements and the mission and purpose of PTA.

[You Make the Difference \(M.O.N.E.Y.\\$.\)](#)

Kirsten Morgan, Arizona PTA Advocacy Chair

PTA's primary goal is Advocacy NOT fundraising so what can I do to support my school? Come learn what you need to know, what you can do, where you can find non-partisan info and how you can be an effective advocate for your school, district and community.

[All About the Dollars \(M.O.N.E.Y.\\$.\)](#)

Jenny Chavez, Arizona PTA Treasurer & Steven Weigley, Canyon Rim PTA, President

You are the Treasurer, now what? This class covers the basic duties of the Treasurer including making a budget, what a financial review looks like, what items a Treasurer should keep on hand, and filing taxes.

[Putting the Pieces Together... Budgets and Financial Reviews \(M.O.N.E.Y.\\$.\)](#)

Jenny Chavez, Arizona PTA Treasurer, Jackie Edmonds, Arizona PTA Northwest Maricopa Region Director, & Steven Weigley, Canyon Rim PTA, President

In this workshop we discuss how to create a budget and complete a financial review. Learn what a budget is, what you need to do to prepare a budget and answer many other budget questions. We will review the documentation needed and deadlines for financial reviews. As time permits, we will open the floor to attendees to ask their own financial questions.

[Money Money Money, Minder \(M.O.N.E.Y.\\$.\)](#)

Jackie Edmonds, Arizona PTA Northwest Maricopa Region Director

Take a deep dive into how to organize your finances using the accounting software Money Minder. We will go over how to enter transactions, take your unit into the digital age and how to run reports to present to your membership.

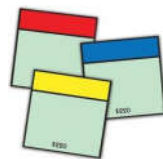
[Don't End Up in Suspension Jail by Missing Deadline Dates](#)

Sara Gagliardi, Arizona PTA 1st Vice President & Nicole Martin, Field Service Chair

What does SOA mean? Why is there so much paperwork? Why does the Arizona PTA need all these documents? Why are there so many different deadlines? We are here to help explain what it all means...and to help you maintain your 501(c)(3) status.



Workshop Descriptions



Secretary – Important Player on the Board

Terrie Minnick, Arizona PTA Secretary & Nicole Martin, Field Service Chair

This workshop offers step-by-step information on the role of the Secretary. It also covers the tools needed to travel through this job and tips on how to maneuver successfully through this important board position.

There Are Rules to This PTA Game

Terrie Minnick, Arizona PTA Secretary & Jackie Edmonds, Arizona PTA Northwest Maricopa Region Director

This workshop will cover some of the rules that govern local PTA/PTSA units which keep them safely in the PTA game. These rules include bylaws, standing rules and the famous Roberts Rules of Order. Suggestions will be given on what might be included in standing rules, how members can be involved in amending bylaws and additional tips on the rules game.

D.E.I. (Diversity, Equity, and Inclusion)

Angela McCallister, Arizona PTA Diversity Chair

Description: Learn why and how to implement DEI during your planning process for events, community events, meetings and more.

Pass Go, Collect Grants: Mastering the Art of Grant Writing

Kristin Bumford, Arizona PTA Southwest Maricopa Region Director

The grant writing session is tailored for Parent-Teacher Associations (PTAs) seeking to secure funding or support for their school-related initiatives. This course will provide PTAs with practical writing tips and tricks, grants process insights, and guidance on where to find potential funding sources and how to respond to grants with confidence. Participants will learn how to craft compelling proposals that align with their mission and goals, identify potential funding opportunities, and navigate the grants process.

Leadership Recruitment

Kristin Bumford, Arizona PTA Southwest Maricopa Region Director & Steven Weigley, Canyon Rim PTA, President

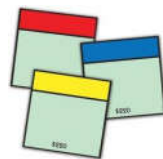
What does it mean to be a PTA leader? Together we will define effective and ethical PTA leadership. Then, we'll examine real PTA scenarios and discuss how to welcome all families, communicate effectively, focus, your PTA's efforts on student success and school improvements, and strengthen relationships throughout your school and community. Throughout the discussion, you will appraise your own leadership style, and leave with a roadmap for sharing power, leading positively through conflict, and achieving your PTA's goals.

Free Parking is so Rewarding With National PTA Programs

Danielle Padia, Arizona PTA North Central Maricopa Region Director , Crystal McCabe, Eagle Ridge PTSA Secretary, Stacey Abelman, Eagle Ridge PTSA President , Melissa Andrews, Scott Libby PTA President

This workshop shares the PTA FREE National PTA Programs and Grants our local units can apply for their schools.

Workshop Descriptions



Ready Set Go - Event Planning Basics

Jenny Chavez, Arizona PTA Treasurer & Jackie Edmonds, Arizona PTA Northwest Maricopa Region Director

This Workshop will cover the basics of running an event from Planning to Executing. The goal of the workshop is to enlighten you about all items to consider from scheduling, forms to fill out, following school/district rules, enlisting help, getting donations, and making your event successful. We will list some common events to consider and hold a brief round table following the presentation so attendees in the workshop can share any best practices or successful events.

Healthy Mindsopoly: Roll Your Way to Mental Wellness

Kristin Bumford, Arizona PTA Southwest Maricopa Region Director

Join us for an exciting journey through mental health and wellness with Healthy Mindsopoly! This National PTA program, Health Minds 101, provides families with an understanding of mental health and mental illness, and equips them with strategies to prioritize their mental health together. Participants will learn about the factors that influence mental health and the mental health supports and services available to families. By the end of the course, participants will be empowered to roll their way to mental wellness and become the champions of their own mental health!

Strategic Planning & Deploy

Kirsten Morgan, Arizona PTA Advocacy Chair & Sara Gagliardi, 1st Vice President

Get on track for the year with your Board by vision planning and identifying core strategic initiatives and then learn how to stay on track throughout the year!

How to Stay Positive and Motivated

Kirsten Morgan, Arizona PTA Advocacy Chair

PTA can be rough and tough. Learn little things and big things to stay positive and motivated through the highs and lows of PTA.

Play the Marketing Game for Your PTA/PTSA Using Social Media & Canva Basics

Courtney Bowman-Cox, Arizona PTA Marketing Chair

Want to learn the basics of using social media and Canva to help reach your members virtually. Learn why nonprofit marketing is important, Nonprofit marketing ideas, content to focus on, and how to make the most of your marketing visuals.

The Canva portion will cover: How to Apply for a Free Canva Pro Account for Non-Profits, a short introduction to Canva for beginners, how to set up a brand kit in Canva, and how to become a pro designer with all of Canva's Free Design School's courses and tutorials.

Roll the Dice..How to Run an Effective Meeting

To be determined

